

# Find out how Superdrug save £500k in first 6 months

LOCATE  
A LOCUM

Superdrug

## Background

Superdrug has over 200 pharmacies across the UK, with over 1000 trained staff and a bank of over 4000 flexible workers.

## Challenges

Superdrug had problems around managing their rotas and scheduling bank staff into vacant shifts. They also had standards that needed to be met when it came to the payment of permanent and flexible workers. As with most healthcare providers Superdrug wanted to ensure their estate met professional compliance standards at all times.

As well as staff challenges Superdrug were keen to give their permanent employees and bank staff a great user experience through easy to use technology (software).

## Solution

Locate a Locum worked collaboratively with Superdrug to implement an end to end workforce management solution. Together we identified key goals to create a digital solution that solves all Superdrug's pain points.

- With a small team at Head office Superdrug can now:
- Schedule permanent and bank staff into shifts through a live rota
- Easily book bank staff to meet compliance standards

- Organise payment of permanent and bank staff with the click of a button
- Improve performance by accessing detailed insights through the Locate a Locum Reports module

## Results

- ✓ Administration time cut by 50 hours per week
- ✓ Increased fill rate by 50%
- ✓ Up to £300k saving on temporary staff spend
- ✓ Increased bank pool by 400%
- ✓ Zero store closures since implementing Locate a Locum
- ✓ Reduced double bookings by 90%
- ✓ Improved the operations team's performance
- ✓ Happier locums and permanent staff and improve their experience
- ✓ 100% of locum pool and permanent staff compliant



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*The Locate a Locum platform met and exceeded all of our needs, including; the easy scheduling of staff and it importantly helped us to schedule locums into our pharmacies. It also provided our locums and employees with an intuitive system*”

Shiraz Kahn

Head of Healthcare Operations